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Guidance Achieves FitForCommerce Verification Status for Magento Enterprise

MARINA DEL REY, Calif. (MONTH DATE 2014) – Guidance, a web and mobile eCommerce design and development agency trusted by *Internet Retailer* Top 500 companies, announced today that it has been granted FitForCommerce Verification status in the eCommerce System Integrator category, for its expertise with Magento Enterprise.

FitForCommerce Verification or "FFC Verified" is a structured evaluation process by which a certified analyst reviews claims and proof points for pre-defined features and capabilities important to an eCommerce website and business. FFC Verification is a recognized industry standard evaluation method.

"FitForCommerce's verification process is insanely rigorous and detailed," said Jason Meugniot, CEO of Guidance. "Their clients are assured an excellent fit with verified service providers due to the time and scrutiny they put into to each certification," he continued.

"The FitForCommerce Verification for Magento Enterprise, provides our clients confidence that the implementation of their Magento Enterprise stores will be functionally sound and perform as expected," said Bernice Wu, CEO of FitForCommerce. "We confidently granted this designation to Guidance based on their numerous quality implementations of Magento Enterprise, as well as multiple proof points such as client praise and results."

About Guidance

Guidance designs, builds and hosts highly customized eCommerce solutions for today's leading retailers. Since 1993, national retailers and consumer product manufacturers alike have relied on Guidance's expertise to facilitate more than \$3 billion in web, mobile and social eCommerce.

Brands such as Bank of America, The Coffee Bean & Tea Leaf, Foot Locker, Honda, Hyundai, Intel, Mars, Nike, Oakley, Relax the Back, TOMS Shoes, Walt Disney and others, have engaged Guidance to build more than 300 world-class, multi-channel websites and apps that captivate, engage and incite loyalty.

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